

PARLIAMENT HILL

A YEAR IN NUMBERS

2023

9

Financial wellbeing webinars



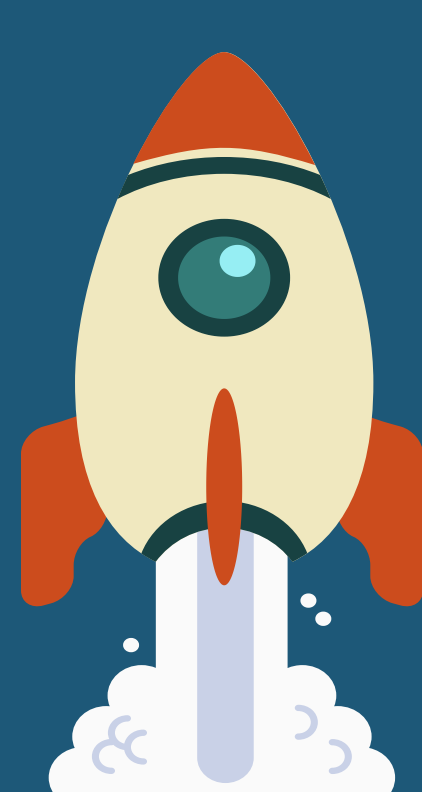
80,798

Subscribers to our member only B2C mailing list



5

New clients launched



11

New brand partners launched



4

Gifting Guides including Mother's Day, Father's Day, Black Friday and Christmas



40

Articles published through our Health and Wellbeing and our new Sustainability hub



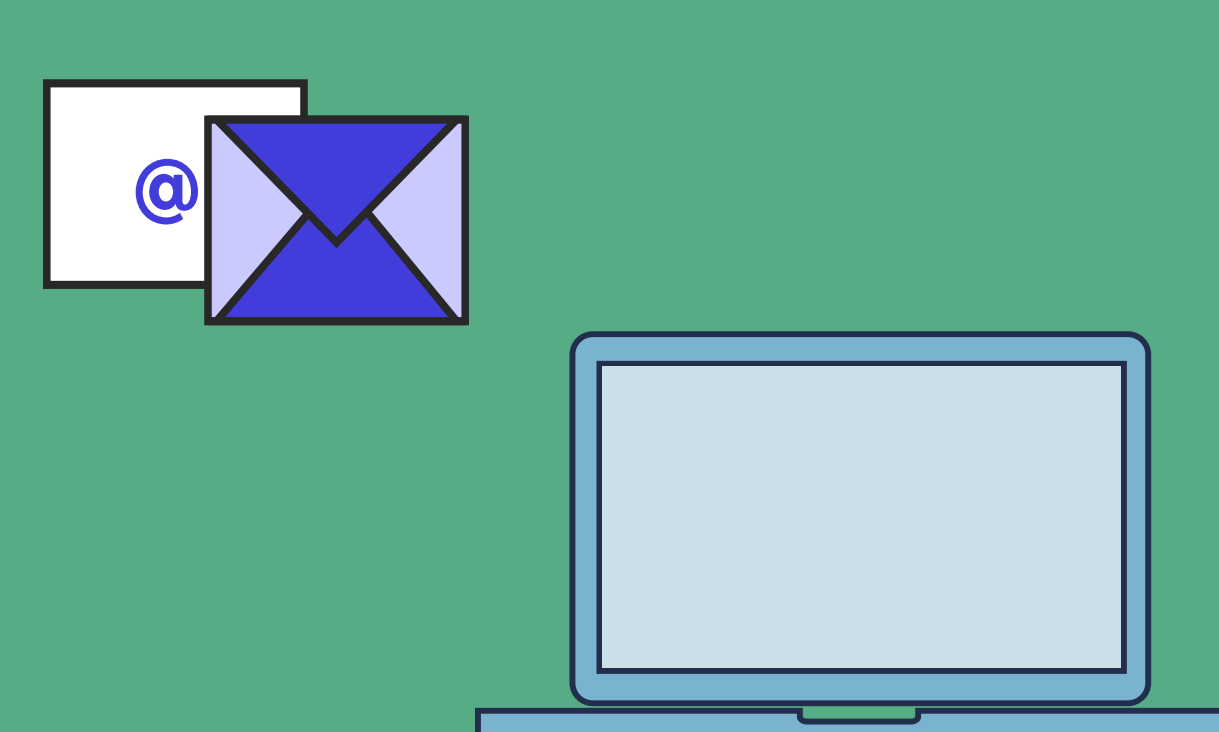
70

Special offers from brands including Hotels.com, Dell, My Active Discounts, Hotpoint, Halfords, Virgin Experience Days and *The Economist*.



2,133

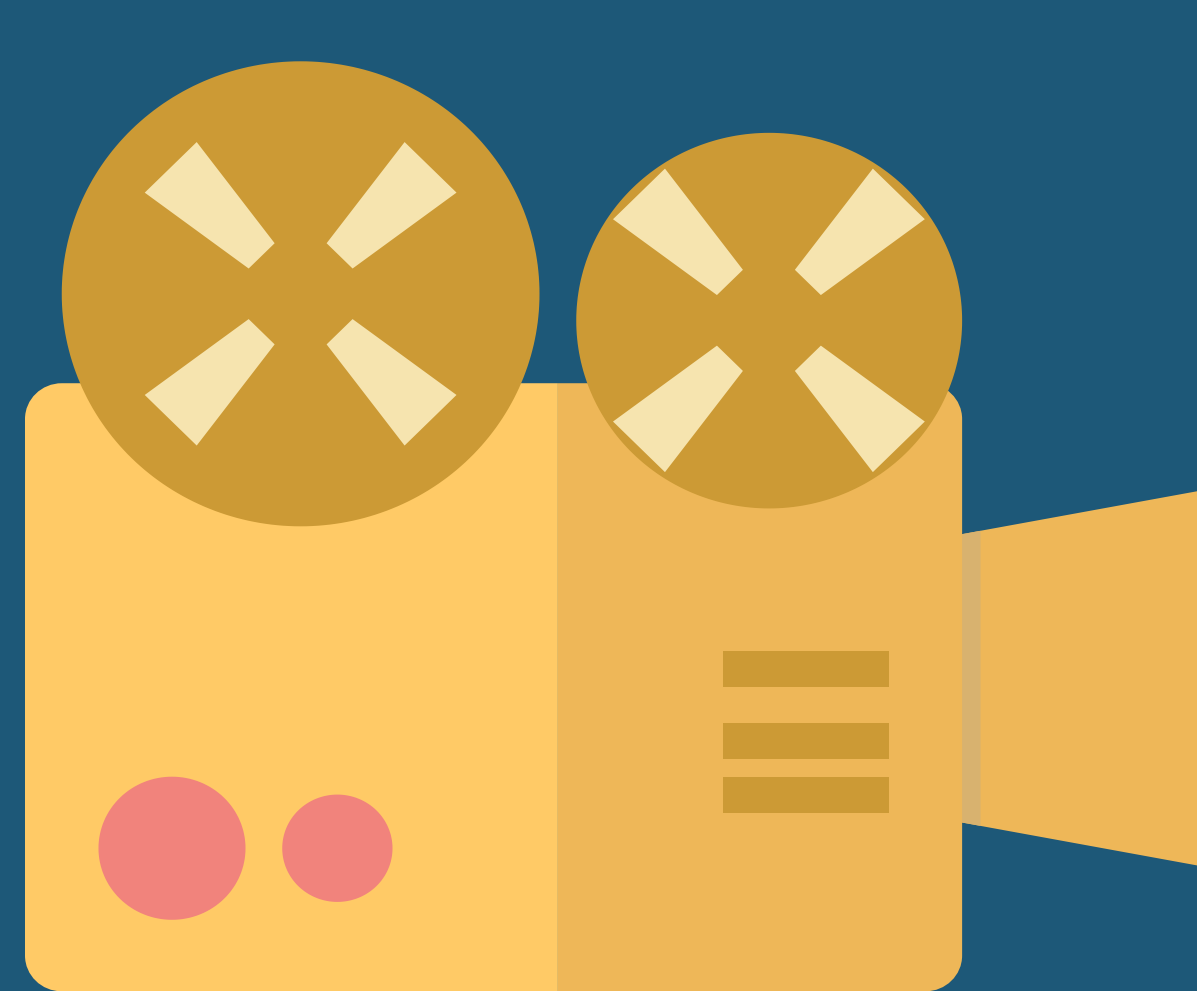
Total number of promotions published through our clients channels, across the full channel mix of social, email, website, print and widgets.



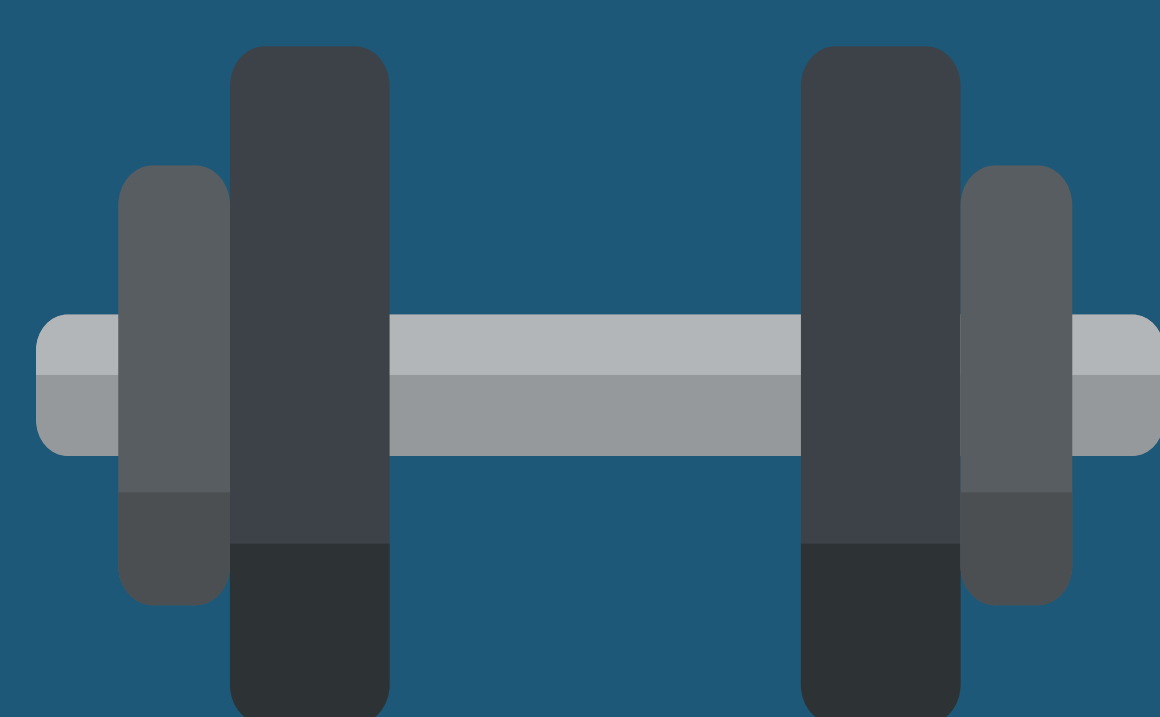
Top 5 benefits used by our clients' members



Apple



Cinema Tickets



My Gym Discounts



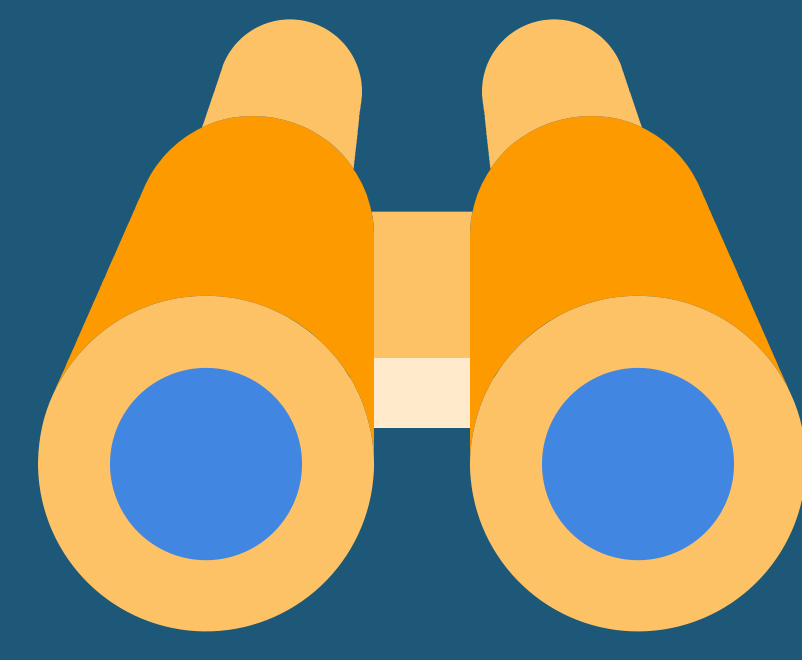
Discounted retail gift cards



Family Days Out

3,952,801

Total number of page views across our clients' scheme sites



6,630,420

Total number of your members we're supporting



£414*

Average member savings across all our clients.



If you're interested in finding out more on any of the items mentioned, please get in touch with your account contact to find out more.

We have loads more exciting launches planned for 2024.

Watch this space...

*This is the average member savings across all our clients' scheme savings calculator entries since January 2023 with repeated entries and the top 20% removed. The average saving figure is correct as of 18/12/2023. Potential savings generated from the savings calculator are not guaranteed, and are based on using specific benefits.



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www.parliament-hill.co.uk