

## The Savings Calculator

Our Savings Calculator is designed to demonstrate how much your members could save through your member benefits scheme.



### Illustrate personalised savings

We created the Savings Calculator to help bring the great offers available in the benefits scheme to life by illustrating personalised, potential savings to our clients members.



### A tailored tool for members

We have carefully selected 9 categories of offers to illustrate the savings members could make through the scheme such as:

- Groceries
- Car Servicing
- Electricals
- DIY and Gardening
- Fashion
- Holidays

We can even tailor the calculator to suit each client by adding in your own benefits (conferences, webinars, advice and more).



### A key recruitment tool

The Public Savings Calculator is a bespoke and tailored tool, designed to aid the recruitment of prospective members. This version of the calculator is branded to the client and would sit on their public facing website.

With our Public Savings Calculator we have had:



109,831 Calculations



32,892 Clicks

### Savings Calculator

Discover how much you could save with All Rewards

The screenshot shows a form titled 'All Rewards' with a total savings amount of £0. It includes five categories with sliders and radio buttons:

- Grocery shopping spend: £0 per year
- Holidays spend: £0 per year
- Gym membership spend: £0 per year
- Electricals spend: £0 per year

Buttons for 'Reset' and 'Next' are visible at the bottom.



### How it works

1. Members enter their potential spends per category, or use the sliders.
2. Click to calculate the savings they could make using a few offers available to them through our scheme.
3. If this is on your public facing site – they can then click through to become a member.

It is a valuable tool for recruitment for new members, and for retention and engagement of current members.



### What our clients say

*"It's a great conversation starter when engaging with new, current or prospective members – the savings appear straight away. Our Membership team has found this tool to be extremely practical and easy to use. It encourages dental nurses, who are able to see the tangible benefits of membership, to join BADN."*

**Pam Swain, Chief Executive, British Association Of Dental Nurses**

Are you interested in having your own member benefits scheme?

To find out how a benefit scheme could help improve engagement for your membership organisation, please give us a call on 0207 710 9494.